

DELIVER STUDENT- CENTERED SEL CURRICULUM

Our world is complex and constantly changing, and the skills we need to succeed involve emotional intelligence. It's the foundation to help all students be their best and ultimately thrive in their life and career. Students who are presented with a social and emotional learning (SEL) curriculum will gain a better understanding of their future options, will be able to apply the skills they've learned immediately, and will have more motivation to learn.

With *Gale Presents: Imago*, educators can motivate students with a video-based curriculum platform that provides over 225 research-based digital lessons in three critical areas: SEL, career readiness, and soft skills.



HELP STUDENTS UNLOCK THEIR POTENTIAL

DRIVE LEARNING ENGAGEMENT

Supports emotional intelligence education in 5th–12th grades with video-based lessons in-line with CASEL's core competencies and CTE Anchor Standards. Aligned to IMAGO's six-component SEL framework.

ENCOURAGE DIVERSITY AND INCLUSION

Helps students develop the social awareness and relationship skills they need to be part of a diverse school community that promotes belonging and acceptance with lessons on empathy, adaptability, and diverse perspectives.

FOSTER STRONGER RECALL

Provides educators with guides that include think-ahead questions, activities, and additional resources to facilitate conversations with students in class or remotely.

STRENGTHEN TEACHER CONFIDENCE

Provides educators with professional learning around effective online engagement and modeling of social and emotional behaviors.

TRACK STUDENT PROGRESS

Ensures lessons are producing positive outcomes through the use of study guides, which provide completion data and impact reporting to school districts.

more 

“IMAGO has ideas that really fit what we wanted with a very creative approach. With IMAGO, we’re able to give our students custom lessons that are relatable to their hometown while still being able to teach them about CTE and emotional intelligence.”

Kristen McKenna
Director of College and Career Readiness
Madera Unified School District
Madera, CA

PROVEN SUCCESS

Partnering with over 100 school districts, IMAGO lessons are available to approximately 500,000 learners nationwide. Student results:¹

63%

have a better understanding of their future options

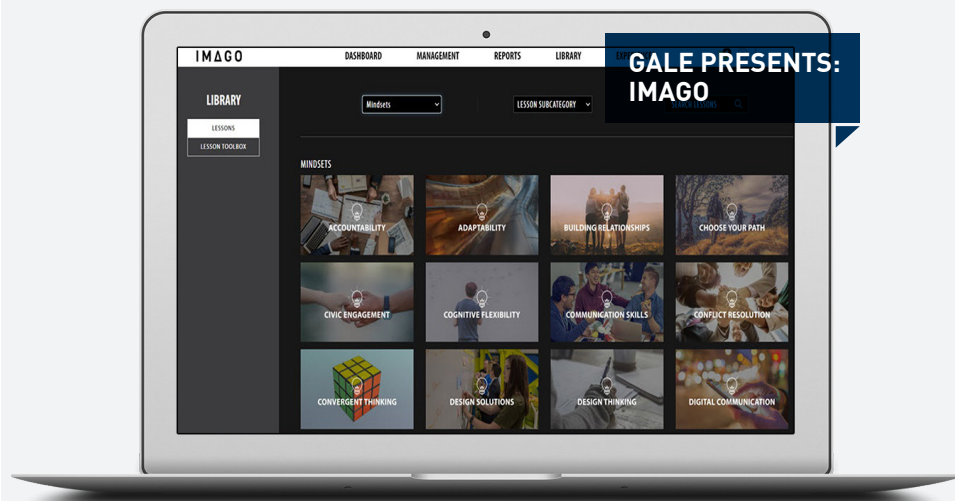
84%

are able to apply learned skills immediately

86%

have more motivation to learn

1. Data retrieved from IMAGO study guides and didn't require additional studies or surveys.



Product screen capture as of October 2021. Actual interface may vary.

WIDE SELECTION OF TOPICS

Over 225 research-based digital lessons, covering career exploration, life skills, work skills, and SEL. All can be scoped and sequenced from 5th grade through graduation.

ANYTIME, ANYWHERE ACCESS

An app for iOS and Android allows students to watch lessons and interact on their own devices.

ENGAGING VIDEO CONTENT

Lessons are built for the Snapchat community, and are designed to engage and encourage conversation.

COMMUNITY SUPPORT

Family wellness lessons are free to the public, and cover topics such as anger, loneliness, and grief.

RELEVANT, IN-DEMAND CONTENT

IMAGO's in-house design studios enable the creation of relevant, custom content for educators and students who need it.

SELF-STUDY OR FACILITATOR-LED CURRICULUM

Resources can be easily integrated into the curriculum. Learner responses to study guide questions help educators access current skills and lesson impact.

FURTHER CAREER EXPLORATION WITH GALE eBooks

You can also help students develop the skills employers are seeking most. Provide students with a customized solution and encourage them to take a deeper dive into their career interests by adding the *Gale eBooks* Career and Technology Education (CTE) collection to further their exploration.

**LEARN
MORE**



800.877.GALE
gale.com/getimago

